



A non-profit community organization formed in 1937 that celebrates and promotes the Scottish heritage of Embro -Zorra.

Dear Community Supporter:

Formed in **1937** to celebrate and promote the Scottish heritage of Embro-Zorra, the **Zorra Caledonian Society** is excited to announce preparations for the **87th Embro Highland Games**, scheduled for **Wednesday, July 1, 2026**. The vision of our ancestors has been kept alive in **Ontario's longest-running Highland Games**, thanks to community spirit and volunteer dedication.

Over the past **10 decades**, the Games have evolved, but our traditional favourites remain at the heart of the celebration - **Highland Dancing, Piping, Pipe Band and Drumming** competitions, **Tug-of-War** and **Heavy Events** such as the very popular caber toss. Add to that, live **Celtic** music and the celebration of all things **Scottish** – livestock, vendors, music, children's crafts and Scottish food and drink. The **Massed Bands** performing at 12:30pm and 4:30pm add an unmistakable energy to a day steeped in heritage and camaraderie.

Building on the success of recent years, we are planning another unforgettable Games in 2026. We'll continue with **top-quality pipe bands, our indoor Highland dancing competition, Heavy Events and new an International Tug-of-War Competition** as we welcome teams from **Northern Ireland, Nova Scotia, USA and Ontario**. Also added to the line up this year, the **Atholl Brigade** will bring 17th century Scottish history to the Games with their reenactment of a **Jacobite camp**, deepening our visitors' understanding of Scotland's storied past. We are proud to continue our meaningful connection with the Taiwanese community, honouring **Rev. Dr. George Leslie Mackay** – the "Zorra Boy" whose pioneering work in Taiwan profoundly advanced education, medicine, and faith.

The Embro Highland Games is more than a Scottish celebration – it is a cornerstone of our community. It represents both heritage and economic vitality, drawing **over 3,000** visitors and participants each year and supporting local businesses, regional pride and tourism as one of the largest public events in Oxford County.

Hosting an event of this size -- especially one that attracts world-class competitors and performers -- is expensive. We are reaching out to request your support to keep this proud tradition thriving. We've created a range of **sponsorship opportunities** with the details outlined on the following page. We thank our past sponsors (listed on our website www.embrohighlandgames.ca) for the support received and look forward to your support continuing as we look to gain additional sponsors in 2026!

Your contribution helps us preserve a beloved community event, support cultural education, and keep Embro's Scottish spirit alive for generations to come.

Sincerely,

Alex McKay

Alex McKay
President - Zorra Caledonian Society





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87th EMBRO HIGHLAND GAMES SPONSORSHIP OPPORTUNITY

Company Name: _____

Name of Contact Person: _____

Contact Telephone: _____ Contact Email: _____

Support the 2026 Games by selecting one of the sponsorship levels listed below:

\$ _____ **Named Partner (\$5,000 +)** includes **eight complimentary passes**, prominent signage recognizing your role as the presenting partner of an event, frequent mentions over the public address system throughout the day, feature posts on our social media channels, link to your website from www.embrohighlandgames.ca and a listing in the printed program distributed at the Games.

\$ _____ **Gold Sponsorship (\$ 1,000 to \$4,999)** includes **six complimentary passes**, mentions over the public address system throughout the day, feature posts on our social media channels, link to your website from www.embrohighlandgames.ca and a listing in the printed program distributed at the Games.

\$ _____ **Silver Sponsorship (\$ 500 to \$ 999)** includes **four complimentary passes**, mentions over the public address system throughout the day, a listing on www.embrohighlandgames.ca and a listing in the printed program distributed at the Games.

\$ _____ **Bronze Sponsorship (\$ 150 to \$ 499)** includes **two complimentary passes**, a listing on www.embrohighlandgames.ca and a listing in the printed program distributed at the Games.

_____ **In Kind Sponsorship** (donation of equipment and/or services). Your business will be recognized on our website and in the printed program distributed at the Games.

Please complete this form no later than **May 15, 2026** and return it with a **cheque payable to "Zorra Caledonian Society"** to PO Box 258, Embro, Ontario N0J 1J0 OR **e-transfer** your donation to events@embrohighlandgames.ca

Thank you for your generous support!

